

These ad rates are not for political ads. For political ad rates see below:

LITHUANIAN CATHOLIC PRESS ADVERTISING RATE TABLE	LITHUANIAN HERITAGE Magazine -supplement to <i>DRAUGAS NEWS</i> draugas.org/lh	DRAUGAS NEWS Newspaper draugas.org/news	DRAUGAS Newspaper <i>Publishing since 1909</i> draugas.org			
LANGUAGE	English	English	Lithuanian			
FREQUENCY	Every other month	Monthly	3 x per week - T, TH, SAT			
DEADLINES	30 days prior to publication month	Day 15 of publication month	2 working days before publication date			
SIZES/RATES	SIZE	RATES	SIZE	RATES	SIZE	RATES
FULL PAGE	COLOR 6-15/16"w x 9-1/2" h	\$800	BW (4-columns) 9-1/2"w x 15" h	\$600	BW (4-columns) 9-1/2"w x 15" h	\$420 (T,TH) \$540 (SAT)
HALF PAGE	COLOR 6-15/16"w x 4-5/8" h	\$400	BW (4-col) 9-1/2"w x 7-3/8" h	\$300	BW (4-col) 9-1/2"w x 7-3/8" h	\$220 (T,TH) \$280 (SAT)
LARGE 1/4 PAGE	-----	-----	BW (3-col) 7-1/4"w x 7-3/8" h	\$230	BW (3-col) 7-1/4"w x 7-3/8" h	\$160 (T,TH) \$210 (SAT)
SMALL 1/4 PAGE	COLOR 3-3/8"w x 4-5/8" h	\$200	BW (2-col) 4-3/4"w x 7-3/8" h	\$150	BW (2-col) 4-3/4"w x 7-3/8" h	\$110 (T,TH) \$140 (SAT)
1/8 PAGE	COLOR 3-3/8"w x 2-1/4" h	\$100	BW (2-col) 4-3/4"w x 3-3/4" h	\$75	BW (2-col) 4-3/4"w x 3-3/4" h	\$55 (T,TH) \$70 (SAT)
1/16 PAGE	COLOR 1-5/8"w x 2-1/4" h	\$50 (3-issue minimum)	BW (2-col) 4-3/4"w x 1-7/8" h	\$40	BW (2-col) 4-3/4"w x 1-7/8" h	\$25 (T,TH) \$35 (SAT)
THE LITHUANIAN CATHOLIC PRESS SOCIETY – 4545 W. 63rd St., Chicago, IL 60629 Audrone (Audrey) Kizys Advertising 630-805-1404 AudreyKizys@gmail.com	25% OFF for 6 or more sequential insertions ALL ADS include spot or 4-color	25% OFF - 12 issues 20% OFF - 8 issues 10% OFF - 4 issues Back page ads are usually 1/4 pg size or smaller- Cost is 50% higher than listed above and includes spot or 4-color; subject to space and availability.	25% OFF 32 weekday ads or/ 12 SAT ads 20% OFF 24 weekday ads or 9 SAT ads 15% OFF 16 weekday ads or 6 SAT ads 10% OFF 8 weekday ads or 3 SAT ads Back page ads are usually 1/4 pg size or smaller. Cost is 35% higher and includes color; subject to space and availability			

Politinių skelbimų kainoraštis: 2020 rugsėjo 1 d.

DRAUGAS

Visas puslapis

9-1/2" plotis x 15" ilgis

Šeštadienį

Juodai baltas – \$810

(Neturime galimybės dėti spalvotus pilno puslapio skelbimus šeštadienio laidoje)

Antradienį/ketvirtadienį

Juodai baltas – \$630

Spalvotas – \$850.50

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Pusė puslapio

9-1/2" plotis x 7-3/8" ilgis

Šeštadienį

Juodai baltas – \$420

Spalvotas – \$567

Antradienį/ketvirtadienį

Juodai baltas – \$330

Spalvotas – \$445.50

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Ketvirtis puslapio

4-3/4" plotis x 7-3/8" ilgis

Šeštadienį

Juodai baltas – \$210

Spalvotas – \$283.50

Antradienį/ketvirtadienį

Juodai baltas – \$165

Spalvotas – \$222.75

¹Political ad rates for DRAUGAS NEWS and LITHUANIAN HERITAGE:

Same as the usual ad rates, but with a 50% surcharge.
